



## CH023A - HP 2-pack Everyday Matte Polypropylene-914 mm x 30.5 m (36 in x 100 ft)



### Summary

Experience the versatility and value of HP Everyday Matte Polypropylene. Produce prints with vibrant color and eye-catching image quality across a wide range of indoor and outdoor applications. Maintain peak productivity with this tear-resistant film that enables easy handling. And deliver durable prints that achieve indoor, in-window display permanence up to 6 months, unlaminated[1]; outdoor display permanence up to 3 months, unlaminated[2].

### Technical Specifications

<b>Media handling</b>	
Printing material brightness	Greater than 101% per ISO 2470 Test Method
Roll dimensions	36 in x 100 ft
Roll dimensions	914 mm x 30.5 m
Printing material dry time	11 minutes (@ 23°C, 50% RH)
Media finish	Matte
Printing material gloss level	2.5 +/-1 per ASTM D-523 Test Method
Printing material lamination	Yes (cold)
	Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc

Fade-resistance (indoor commercial window, solvent ink)	illuminant—calculation assumes 6,000 Lux/12 hr day. Prints require cold lamination to achieve prolonged display permanence on compatible HP Designjet printers using HP dye-based inks. For details: <a href="http://www.hp.com/go/supplies/printpermanence">http://www.hp.com/go/supplies/printpermanence</a> .
Fade-resistance (outdoor, solvent ink)	Display permanence rating by HP Image Permanence Lab according to test SAE J2527; in a vertical display orientation in simulated nominal outdoor display conditions for select high and low climates, including exposure to direct sunlight and water; performance may vary as environmental conditions change. Prints require cold lamination to achieve prolonged display permanence on compatible HP Designjet printers using HP dye-based inks. For details: <a href="http://www.hp.com/go/supplies/printpermanence">http://www.hp.com/go/supplies/printpermanence</a> .
Fade-resistance (indoor commercial window, pigment ink)	Up to 6 months using HP 70 Vivera Pigment Inks or HP 83 UV Inks
Fade-resistance (outdoor, pigment ink)	Up to 3 months using HP 70 Vivera Pigment Inks, HP 83 UV Inks, or HP 91 Vivera Pigment Inks
Opacity	Greater than 96% per TAPPI T-425 Test Method
Primary material	Polypropylene
Shelf life	1 year, unopened in original packaging
Tear strength	10.36 N Imaged per ASTM D882 Test Method
Tensile strength	10.36 N Imaged per TAPPI T-494 Test Method
Printing material thickness	8 mil/205 microns per ISO 534 Test Method
Printing material waterfastness	Yes
Print material weight	120 g/m <sup>2</sup> per ISO 536 Test Method



