



Reference 0012A1980

HIGH RESOLUTION STANDARD YIELD COLOUR PRINT CARTRIDGE



Part Number: 12A1980

Product Description/Positioning

The Lexmark High Resolution Standard Yield Colour Print Cartridge produces bright and sharp colours on any media at a high resolution of up to 1200x1200 dpi!

Customer benefits

- **A new cartridge, a new print head Like a brand new printer!**

All Lexmark inkjet cartridges have the actual print head, there where the core inkjet technology lies, integrated to the cartridge bottle.

The main advantage to having the print head as an integrated part to the cartridge is that Lexmark customers get a new print head with each cartridge replacement! This is each time like getting a brand new printer all over again! No risk of deterioration of the print head (and therefore a decrease in quality) during the life of the printer as can be the case with other manufacturers who integrate the print head as a fixed part inside the printer itself.

- **Resolution: up to 1200x1200 dpi!!**

1200x1200 dots per inch is the ability that Lexmark print heads have to place individual droplets of ink accurately on a 1200x1200 matrix per square inch of paper. Extreme precision and high resolution lead to the first class print quality provided by Lexmark printheads.

- **The brightest and widest colour ink spectrum!**

For all the colour inks Lexmark chooses to use dye-based inks because of their unique ability to create richer and brighter colours, a wider colour ink spectrum and light fastness. Lexmark's new ink delivery system uses specially formulated, concentrated colour ink for intense colours on plain paper. The new inks used in the Lexmark printhead are more concentrated

so we use more colour and less water. This means less paper distortion, quicker drying and, most important, sharper, clearer colours.

- **The ink saving printing mode!**

All Lexmark printer drivers offer a choice of printing modes based on the quality required and the time available to our customers. The Quick Print mode (600x300 dpi) uses less than 50% of the ink quantity used in higher printing modes and provides a maximum print speed while still ensuring a more than acceptable quality. The Quick Print mode enables you to use the ink in an economical and efficient way based on your specific needs!

Product Specifications

Resolution up to 1200x1200 dpi for top of the line quality output!

Nozzles 192 laser-crafted nozzles

Ink Chemistry dye-based

Drop Size 18 picoliter

Average Yield 600 pages @ 15% coverage in Quick Print mode (600x300 dpi)
275 pages @ 15% coverage in Normal mode (600x600 dpi)

Also available 12A1985 (High Resolution High Yield Colour Print Cartridge)

UPC Code 7-34646-12061-6

Product Compatibility

Lexmark
Color jetprinter 3200, 5000, 5700, 5770, 7000, 7200, 7200V
Optra Color 40/45
Color Jetprinter Z11, Z31

Samsung
Smartjet, SF4500 Series, Msys4700, Msys4800, MJ4500C

Compaq
Compaq A900, IJ700, IJ750, IJ900
Compaq IJ300

Kodak
Kodak Personal Picture Maker

Technical Specifications

0000L3200, 0013A4421, 0017A0021, 0013B0002, 0017B0018, 17A064x, 0029Z0773, 002907Z31, 0029Z0772, 0046J6069, 0046J6019, 0043J8059, 0043J8019

Technical Specifications

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