



Reference 001382925

SUPPLIES BENEFITS

These 100% brand-new cartridges are designed especially for our Optra S family.

And what performance you'll get! These cartridges stand up to a steady diet of 1,200 dpi at 12, 16 or 24 ppm without missing a dot. They print on everything

from bond paper and card stock to transparencies and labels. Grey scale transitions are super smooth. Yield is a superior 7,500 pages (at approximately 5% print coverage) on our standard cartridge and an industry-leading, money-saving 17,600 pages on the long-life cartridge.

For even better cost per page, Lexmark recommends the use of the Prebate cartridges :

A Prebate cartridge is an all-new cartridge offered at a special price with the understanding you can use it only once and then return it to Lexmark for recycling.

Optra S, Optra T and Optra Se printer users can get a significantly lower price on the Prebate Print Cartridges. The discount is at the time of purchase,

not months later after the cartridge is empty - and it applies without cumbersome coupons to track or forms to fill out.

In a manner similar to the way most software is provided, patented Prebate cartridges are packaged with the License Agreement sealing the carton.

Opening the carton or using the cartridge signifies the user's agreement to the "use and return empty only to Lexmark" conditions of the license agreement.

Regular cartridges (non-Prebate) are offered at regular prices without these terms

SUPPLIES OVERVIEW

Announcement Date: May 19th, 1997

The Optra S family of laser printers introduces two exciting new breakthroughs in laser printer supplies. The high yield cartridge with a 17,600 page yield capacity (at approximately 5% coverage) establishes a new benchmark in productivity with dramatic savings in hidden

operating costs. Optra S laser print cartridges operate in all 12, 16, and 24 page per minute Optra S printers, eliminating the need for separate cartridge inventories for different engine speeds. The 17,600 page capacity means only half the operator interventions, inventory, and ordering as compared to the leading competitor's new "maximum capacity" cartridge, while at the same time protecting the environment by requiring only half the cartridges and packaging.

Optra S print cartridges also control more than just hidden costs. Breakthrough capacity and new low pricing let the Optra S laser print cartridge meet or beat nearly every major competitor's price per page. With the additional lower price of the innovative new Prebate program, the Optra S family can deliver a lower operating cost than any major competitor. High yield 17.6K Prebate cartridges offer a list price below 1.47 cents per page based on approximately 5% coverage.

- ▶ **SPECIFIC HIGHLIGHT**
- ▶ **HARDWARE OVERVIEW**
- ▶ **PREBATE CARTRIDGE TERMS & CONDITIONS**
- ▶ **OPERATION RESOURCE - EMPTY CARTRIDGE RETURN PROGRAM**

Technical Specifications

BASIC INFORMATION

17.6K Optra S Prebate lower price Laser Print Cartridge P/N 1382925

lower price for Single Use Only condition of purchase

- Yield: 17,600 pages at approximately 5% coverage
- Unit of Measure: Each
- Minimum Order Quantity: One
- Shelf Life: Greater than 2 years
- Warranty: Lifetime
- Estimated Average Annual Usage: Two

PACKAGING AND DELIVERY INFORMATION

	Quantity	Mass	Dimensions	UPC code
Standard Packaging	1	5,94 (lb) 2,70 (kg)	15.55 x 13 x 7.36 (in) 39,50 x 33,02 x 18,69 (cm)	7-34646- 12580-2
Pallet	54	360.76 (lb) 163.79 (kg)	40 x 48 x 48.66 (in) 101.60 x 121.92 x 123.60 (cm)	

